

# Texas State Online Real Estate LLC

## Realtor Webpage Customization Requirements

The Realtor Webpage is a one-page HTML5/CSS3 Website Template with professional design and layout, and is built specifically to meet the needs of real estate agents or realtors. Everything real estate agent needs to build a sharp and professional website is included in the Real Estate Professional template.

**Major changes and / or structural and / or features modifications are not included. The purchase price includes updating the information in the sample website with the Purchasers information.**

**Purchaser must send Texas State Online all of the information required to setup the one page website prior to Seller working on the website. The words must be about the same number of letters so they fit in the space. Images must be the size indicated . The information required is listed below.**

### Logo, Phone and Navigation Header

The Real Estate Professional header section contains four (4) elements:

1. Logo
2. Address
3. Office Phone Number
4. Navigation Menu Links

Purchaser will need to send us the information for the header. The logo must be 138 pixels by 102 pixels. We can size it to fit, but it must be in the shape of a square similar to the existing logo.



### Main Header Images

It's highly important to include pictures specific to your location and the type of homes, commercial property or land that you will be selling. At least one image is required and up to three can be used effectively. The images should be high quality taken with a good quality camera and not a cell phone.

The image size should be 3450 pixels x 900 pixels.

### Agent's Welcome Area

It's highly important to many real estate agents to project a professional, friendly and outgoing image to existing and prospective clients (and colleagues as well). In fact, most real estate agents wish to project this image as quickly as possible and that's why we've included a welcome area as the first content section, just below the property showcase slider.

The welcome area can be broken up into the following five components:

- Headline
- Sub-Headline
- Body Text
- Signature - send us signature in a scanned jpg file or this can be removed.
- Real Estate Agent Welcome Portrait/Image - 520 pixels x 780 pixels



The image must be 520 pixels x 780 pixels. A headshot can be substituted for the image. The headshot should be 520 pixels x 520 pixels. We can use a large format picture if it is in a square shape.

## Award/Associations Bar with Award/Associations Images

There is an area to showcase realtor certifications and association memberships. Tell us which ones you are qualified for and we can add the images. This section can be removed if preferred.



## Resources Section

The Real Estate Professional website template Resources section contains the following sections:

- Headline
- Divider
- Resource Tabs (Active/Inactive)
- Resource Content



Buyer must provide this information. Note there are two contractors for each resource. The resource tab names can be changed if you prefer.

## Contact Form Section

The contact form section contains two editable areas:

- Headline Text
- Address, Phone & Email Text

Headline **CONTACT US**

Form fields: Name, Name, Email, [Large empty text area]

Submit

ADDRESS, PHONE & EMAIL

Anderson Realty, Inc.  
 Mary L. Anderson  
 7800 East Mockingbird Lane  
 Suite 400  
 Dallas, TX 75235

p. 214.985.9000  
 f. 214.985.9003  
 hello@realestatepro.com

Address, Phone & Email

Customer must provide this information.

## Footer Section

Buyer must provide the information required for the Footer Section including:

- Footer Logo
- Equal Opportunity Statement
- Disclaimer Text
- Newsletter Text
- Copyright

Footer Logo

REAL ESTATE PROFESSIONAL

All properties listed in this web site are available on an equal opportunity basis.

Equal Opportunity statement

DISCLAIMER

Disclaimer Text

Information is from the multiple listing service and neither suggests nor infers that the [name of agent] or [name of company] participated as either the listing or cooperating agent or broker in the sale or purchase of the properties depicted.

NEWSLETTER

Newsletter Text

Keep up on our always evolving product features and technology. Enter your e-mail and subscribe to our newsletter.

Email Address

GO

Email Signup Form

Provide the footer information to us.

## Website Hosting

Texas State Online Real Estate can provide hosting or the realtor can take the webpage and use their own hosting.

If Texas State Online Real Estate will provide the hosting, the realtor webpage will be hosted for no charge for one year. After one year, a annual hosting fee of \$12.00 will be charged. The initial customization is included in the cost. Customization after the initial set-up will be subject to an additional charge.

**All information must be provided before Texas State Online Real Estate will begin to customize the realtor webpage.**